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Press Release

ActSeed is the Next Generation in Social Media for Business

09.21.10, 06:00 AM EDT



BusinessWire - With the resurgence in entrepreneurship, new business creation and the

explosion of social media activity comes the announcement of a new online business service. ActSeed is a business community dedicated to emerging companies, entrepreneurs, investors and others who contribute to small business growth.

ActSeed is the brainchild of Bill Attinger, a 20-year business veteran with four successful startups to his credit. As an entrepreneur, Attinger struggled to find useful tools and resources that help "wrap a business around a great idea" and implement sound business plans.

"It's challenging for entrepreneurs to quickly find actionable tools, establish professional connections and nearly impossible to find investors," said Bill Attinger, CEO of ActSeed. "I decided to change that by building a focused social media platform for small businesses that offers a concentration of important resources available in one place.

We are committed to helping reduce the unacceptably high failure rate of small businesses by emphasizing business planning and execution. Our goal is to help entrepreneurs efficiently implement their ideas so they have the best chance to succeed."

While social media networking sites like LinkedIn and Facebook help expand your professional acquaintances, ActSeed focuses on connecting you with the right information, the right contacts, at the right time and in the roles that matter right now.

ActSeed provides a "business toolbox" for entrepreneurs and manages an online community to connect startups with:

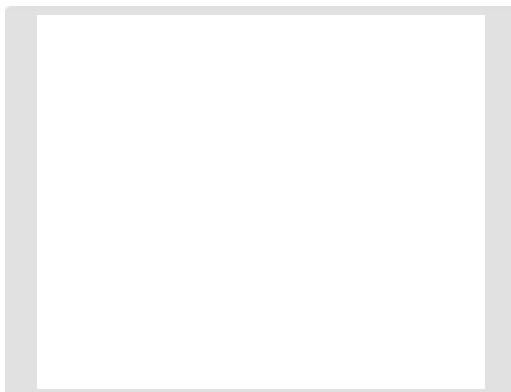
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The centerpiece of ActSeed's toolbox is a self-profiling tool that scores a company's preparedness across seven fundamental areas of business-building and an information library that helps entrepreneurs address identified issues. This empowers startups and entrepreneurs to measure and express their ability to execute a plan and enhance the chances for success.

"Increasing the success rate of new companies in the U.S. by just one or two percent translates into thousands of new jobs and billions of dollars generated for our struggling economy. Our mission is to make a positive contribution here," said Attinger.

About ActSeed

ActSeed helps the early stage business community prepare, engage, execute and succeed. More information is available at www.actseed.com

SOURCE: ActSeed

ActSeed Tony Vignieri, 760-505-7710 tony@actseed.com

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